



2025 WEST CENTRAL STATES
Wool Growers
C O N V E N T I O N

NOVEMBER 6-8, 2025 / CODY, WYOMING
HOLIDAY INN CODY- BUFFALO BILL VILLAGE

SPONSORSHIP OPPORTUNITIES



Of the 5.2 million sheep in the United States, 923,000 are located in Idaho, Nevada, Utah and Wyoming. The West Central States Wool Growers Convention brings together sheep producers, industry leaders, and supporters from across the western states. This year's convention is **November 6-8, 2025 at the Holiday Inn in Cody, Wyoming.** The convention not only commemorates over a century of sheep production in the west, but also honors the legacy and lasting impact sheep have had. The sheep industry is a cornerstone of the west's history and agriculture industry, predating Wyoming, Idaho, Utah, and Nevada's statehood.

The West Central States Wool Growers Convention is dedicated to providing cutting edge, high quality information for attendees in an effort to improve lamb and sheep production in the west. Producers will gather for professional development, networking and round table discussions on new technologies, innovative practices, and marketing techniques all with the goal to provide a lasting value to sheep producers of all flock sizes across the west and work towards the advancement and prosperity of the American sheep industry.

We would like to invite your organization to be a part of the 2025 West Central States Wool Growers Convention as a sponsor and participant. Enclosed is a list of sponsorship opportunities. Sponsorship of the 2025 Convention is an investment in the advancement and prosperity of the longest standing agriculture industry in the west. Thank you for your consideration, I look forward to working with you and hope you join us at the 2025 West Central States Wool Growers Convention. Please contact Alison at alison@wyowool.com or 307-265-5250 if you have any questions.

Sincerely,

The Western States Wool Growers



**UTAH WOOL GROWERS
ASSOCIATION**



EXCLUSIVE SPONSORSHIP OPPORTUNITIES

Get the most out of your investment and increase your exposure by becoming a West Central States Wool Growers Convention sponsor today.

PRESIDENT'S BANQUET PRESENTING SPONSOR\$4,000

- One complimentary full-page advertisement in convention brochure
- Sponsor name listed in convention materials, advertising & banners
- 5-minute sponsor greeting & special recognition at President's Banquet
- Sponsor Recognition for 1 King Size Pendleton Blanket Raffle Prize
- Ability to provide one swag item to attendees at registration
- Complimentary 8x8 booth space in trade show
- Two Complimentary All Inclusive Passes (Includes meeting & meals for all events)
- VIP table reserved at President's Banquet for 8
- Listed as President's Banquet Presenting Sponsor in Idaho, Utah, and Wyoming publications
- Three social media shout outs

LANYARD SPONSOR\$2,000

- One complimentary full-page advertisement in convention brochure
- Sponsor logo on all attendee lanyards
- Sponsor name listed in convention materials, advertising & banners
- Sponsor Recognition for 2 Queen Size Pendleton Blanket Raffle Prize
- Ability to provide one swag item to attendees at registration
- Complimentary 8x8 booth space in trade show
- Two Complimentary All Inclusive Passes (Includes meeting & meals for all events)
- Listed as Lanyard Sponsor in Idaho, Utah, and Wyoming publications
- Three social media shout outs

BADGE SPONSOR\$2,000

- One complimentary full-page advertisement in convention brochure
- Sponsor logo on all badges
- Sponsor name listed in convention materials, advertising & banners
- Sponsor Recognition for 2 Queen Size Pendleton Blanket Raffle Prize
- Ability to provide one swag item to attendees at registration
- Complimentary 8x8 booth space in trade show
- Two Complimentary All Inclusive Passes (Includes meeting & meals for all events)
- Listed as Badge Sponsor in Idaho, Utah, and Wyoming publications
- Three social media shout outs

WATERING HOLE SPONSORTHANK YOU REDD SUMMIT ADVISORS!

- One complimentary half-page advertisement in convention brochure
- Sponsor name listed in convention materials, advertising & banners
- Complimentary 8x8 booth space in trade show
- Sponsor logo displayed at bar during reception & Sponsor logo on drink tickets
- One Complimentary All Inclusive Pass (Includes meeting & meals for all events)
- Listed as Watering Hole Sponsor in Idaho, Utah, and Wyoming publications

YOUNG ENTREPRENEURS SPONSOR\$1,500

- One complimentary half-page advertisement in convention brochure
- Sponsor name listed in convention materials, advertising & banners
- One 60-minute workshop
- Complimentary 8x8 booth space in trade show
- One Complimentary All Inclusive Passes (Includes meeting & meals for all events)
- Sponsor Recognition for 1 Queen Size Pendleton Blanket Raffle Prize
- Special recognition at Young Entrepreneurs Meeting
- Listed as Young Entrepreneurs Sponsor in Idaho, Utah, and Wyoming publications
- Two social media shout outs

PLATINUM SPONSOR\$1,000

- One complimentary half-page advertisement in convention brochure
- Sponsor name listed in convention materials, advertising & banners
- Complimentary 8x8 booth space in trade show
- One Complimentary All Inclusive Pass (Includes meeting & meals for all events)
- Sponsor Recognition for 1 Queen Size Pendleton Blanket Raffle Prize
- Listed as Platinum Sponsor in Idaho, Utah, and Wyoming publications
- Two social media shout outs

GOLD SPONSOR\$500

- One complimentary quarter-page advertisement in convention brochure
- Sponsor name listed in convention materials, advertising & banners
- Sponsor Recognition for 1 Pendleton Blanket Raffle Prize
- One ticket to President’s Banquet
- Listed as Gold Sponsor in Idaho, Utah, and Wyoming publications

BREAK SPONSOR\$350

- Sponsor logo displayed on plaque during session break
- Sponsor name listed in convention materials, advertising & banners
- Listed as Break Sponsor in convention program
- Listed as Break Sponsor in Idaho, Utah, and Wyoming publications
- One social media shout out

TRADE SHOW VENDOR.....\$250

- One 8X8 Booth Space
- Meal tickets for one individual
- Listed as Trade Show Vendor in convention program
- Listed as Trade Show Vendor in Idaho, Utah, and Wyoming publications

SPONSORSHIP COMMITMENT FORM

Please select the sponsorships you would like to purchase for the WCSWG Convention. Sponsorship Commitment Form must be filled out completely and sent to the IWGA office via mail or email by **October 21, 2024**

SPONSORSHIPS	AMOUNT
<input type="checkbox"/> President's Banquet Presenting Sponsor <i>1 available</i>	\$4,000
<input type="checkbox"/> Lanyard Sponsor <i>1 available</i>	
<input type="checkbox"/> Badge Sponsor <i>2 available</i>	\$2,000
<input type="checkbox"/> Young Entrepreneurs Sponsor <i>1 available</i>	\$1,500
<input type="checkbox"/> Watering Hole Sponsor <i>1 available</i> <i>Thank You Redd Summit!</i>	\$1,500
<input type="checkbox"/> Platinum Sponsor	\$1,000
<input type="checkbox"/> Gold Sponsor	\$500
<input type="checkbox"/> Break Sponsor	\$350
<input type="checkbox"/> Trade Show Vendor Booth	\$250

SPONSOR INFORMATION

Company:

Contact Person:

Address:

City/State/Zip:

Email:

Phone:

PAYMENT

☐ Check Enclosed (Please make payable to IWGA) ☐ Send Invoice

☐ Credit Card (*Credit cards are subject to a 3.5% processing fee*)

Credit Card Number:

Expiration Date:

CVV:

Zip code:

Signature:

Please mail this form and payment to WWGA by October 17, 2025.

811 N Glenn Rd.
Casper, WY 82601

Contact: Alison Crane
alison@wyowool.com
307-265-5250

Thank You!

for your support of the West Central States Wool Growers Convention and the sheep industry in the West!